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May 5 - 11, 2008



THE CHANTICLEER

Coastal Carolina University's student - produced newspaper

Volume 45, Issue 8

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How to stay safe in summer traffic



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Which cars are better, imports or domestic?

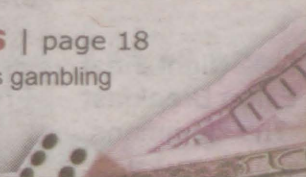


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Spend a day at The Market Common

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Learn about sports gambling



'Real World' roommate is riding by his own rules

Ashlee Williamson
Staff Writer

It was less than a year ago that Coastal Carolina University's own David Malinosky drove west to the University of South Carolina to audition for MTV's "The Real World: Hollywood."

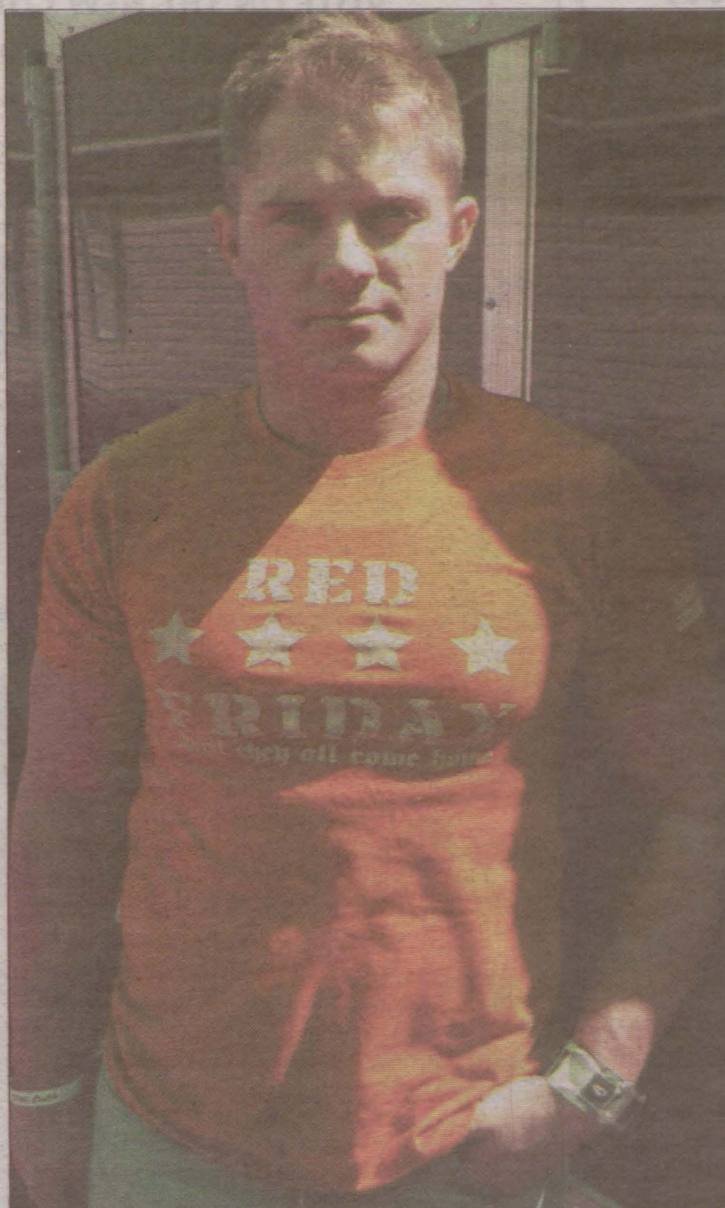
Now, two weeks after the April 16 premiere, Malinosky has reached a level of success he never imagined -- and sooner than he thought.

After returning from Los Angeles in December with only a few months to relax and let it settle in that he would soon become one of the most recognizable faces in America, Malinosky was approached by Shane Conti, the brother of his friend and roommate, Brandon Conti, about a business dream that would quickly become a reality.

"I've always wanted to be an entrepreneur of some kind," said Malinosky. "Shane came to me with this genius idea of a business and we just started building it."

Perhaps you've seen the highly unique and somewhat loud clothing being worn by numerous students around campus. The clothes aren't easy to ignore -- paint splatter, hand-drawn prints and the logo of the company embellish each shirt to create a distinctive appearance.

Red Flag is the name of the company, but clothes aren't the only thing this up-and-coming business has to offer. As of right now, limited information is being given about



Courtesy photo

David Malinosky sports one of the T-shirts from his newly formed business called Red Flag.

See Red Flag, page 5



Courtesy photo

Rob Byrd, art director of Tempo, was recently named the 2007 Designer of the Year by the Society for News Design.

Top designer award goes to art director

Claire Arambula
News Editor

Rob Byrd, art director of Coastal Carolina University's Tempo magazine, was named the 2007 Designer of the Year by the Society for News Design for his work on the fall semester issue of the student-produced publication.

According to the judges, Byrd's work displayed "sparse, beautiful visual editing."

Byrd will receive a travel grant for \$750 to go to the annual SND workshop in Las Vegas from Sept. 7 to 9 later this year.

Tempo magazine is comprised of works by CCU student-writers and constructed by three editorial staff members.

Stephanie Hutto, an interdisciplinary studies major, is the current editor-in-chief. Lauren Formalarie, a communication major

at CCU, is the assistant editor and rising editor-in-chief. Byrd will continue as art director for the 2008-2009 school year.

"It's really good working with Rob," said Hutto.

According to Hutto, Byrd is a team player. His creativity and talent make him easy to work with and trustworthy. Hutto said Byrd keeps her stress-free.

Byrd is an art studio major at CCU, originally from Cincinnati. He intends to pursue a career in either graphic design or painting in a place like Chicago, Washington D.C., or New York.

Byrd's work is influenced by contemporary designers. Although there is not one specific role model, he takes many ideas from art magazines. Byrd admits that his professors also play a big

See Tempo, page 5


Information

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NOW
WEEKLY

CAMPUS EVENTS

What to do and where to do it on campus this week

Mon. 5	Mon. 5 to Sat. 10	Sat. 10	Sat. 10	Weekly Weather 	
First day of exams Late Night Final Exam Breakfast The Commons 9 p.m. to 1 a.m.	Portfolios: Senior Student Exhibition Rebecca Randall Bryan Art Gallery Free and open to the public	Graduation 8:30 a.m. Line-up at 7:15 a.m. Brooks Stadium	Residence Halls close	Monday 5/5	Partly cloudy Hi-75; Lo-56
				Tuesday 5/6	Partly cloudy Hi-75; Lo-56
				Wednesday 5/7	Partly cloudy Hi-78; Lo-60
				Thursday 5/8	Partly cloudy Hi-83; Lo-66
				Friday 5/9	Scattered t-storms Hi-81; Lo-63
				Saturday 5/10	Partly cloudy Hi-78; Lo-65

Compiled by Megan Duvall, assistant editor

Student body president of 2008-2009 encourages involvement

Trevor Arrowood
For The Chanticleer

The preamble of the Student Government Association Constitution states: "We, the students of Coastal Carolina University, in order to conduct the business of the student body in an efficient, orderly, and open manner; to set forth the powers and responsibilities of the student body; to provide a framework for effective self-government; to empower students to become active citizens of this university and country; and to provide means by which the students may have a lasting positive impact on the community of Coastal Carolina University."

The impact that SGA has had on this campus has been extremely noticeable this past year. The executive board, as well as Senate members, have worked hard to ensure that certain facilities receive renovations as well as to make sure the parking issue has been addressed.

Many students feel their voices are not heard and that change will never happen, but they are truly wrong. The changes that CCU will experience over the next couple of years are due to students' suggestions and concerns.

SGA hopes to grow even more over the next year. We invite all students interested in making changes and expressing concerns to do so. We know everyone is not able to attend Senate meetings, but those who are, we suggest that you be active in our organization.

SGA is seeking students to serve as Senate members. The Student Senate meets every Monday in Wall 317 at 3 p.m. For any students interested in becoming a senator, stop by the Office of Student Activities and Leadership in the Lib Jackson Student Center and pick up an application.

If the meeting time conflicts with your schedule, do not feel discouraged, SGA

has many committees that need student members.

Next year, SGA will also be planning events and community service projects and will need students to help. Our goal is to empower students to become active citizens for this university and community.

Also, next year SGA will hold monthly forums for students to come out and express needs, concerns and/or changes that they would like to see occur. We hope to get as much student voice as possible next year and make sure our student body is represented fairly.

SGA has made several changes to the SGA constitution. These changes are minor but still very important to the operation of SGA. In order for SGA to act under these new changes, a campuswide student vote must occur.

This week, students will be able to go online and vote on the changes that were made. Please be sure to read over the changes and review the constitution as a whole. The constitution is what gives students the power to make acts, bills and resolutions to better improve and serve our campus and community.

I am excited to announce that next year our campus will be involved with a community service project that will last for the entire year. CCU will be participating in the Schools for Schools program.

Schools for Schools is a program that will benefit a school in Uganda, Africa by raising money and was founded by the Invisible Children campaign. CCU's goal is \$50,000. This campaign will also coincide with the Freshmen Big Read book "A Long Way Gone: Memoirs of a Boy Soldier" by Ishmal Beah. For more information, visit the Web site at <http://s4s.invisiblechildren.com/info>.

I hope everyone will support all efforts put forth by the SGA next year. Help us lead a change and make CCU better than it already is.

ATTENTION STUDENTS!

VOTE ON THE NEW CONSTITUTION
CHANGES MONDAY AND TUESDAY

ONLINE AT

WWW.COASTAL.EDU/STUDENTS/VOTE

Advertisement



Campus Edge

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With Dave Sky

from Real World Hollywood

May 10th 1 PM - 5PM

DJ, Food, Fun and Sun, Prizes

CORRECTIONS

The Chanticleer is committed to accuracy. Please e-mail or call the editor-in-chief if you see any mistakes in The Chanticleer at chanticleer@coastal.edu or (843) 349-2330.

NEWS

Be in the know



Easy access leads to dangerous drug addictions

Jillian Esteves
For The Chanticleer

In college, it is more than likely that each student knows someone who takes a prescription drug without an actual prescription.

An online study from the Partnership for a Drug Free America showed that "1 in 5 teens has abused a prescription pain medication, 1 in 5 report abusing prescription stimulants and tranquilizers and 1 in 10 has abused cough medication."

Even without a doctor's orders, prescription drugs are often easier to obtain than street drugs; it's as simple as shopping online or raiding a friend's or family member's medicine cabinet.

Yet the dangers -- ranging from addiction to death -- are every bit as real with illegal drugs.

According to the White House Office of National Drug Control Policy, "Abuse of prescription drugs to get high has become increasingly prevalent among teens and young adults. Past year abuse of prescription painkillers abuse now ranks second -- only behind marijuana -- as the nation's most prevalent illegal drug problem."

Many people think that they are able to abuse these prescription drugs and feel no harm because the drugs do in fact help people, albeit to whom they are prescribed.

But self-medicating can be extremely dangerous and addictive, just as much as using street drugs.

The ingredients in heroin are very similar to the ingredients in painkillers, which makes these drugs so addictive.

According to the National Center on Addiction and Substance Abuse

at Columbia University, "over 15 million Americans admit to abusing prescription drugs."

The number of abusers nearly doubled between 1992 and 2003 and tripled among teenagers. According to MSNBC, the number exceeds abuse of cocaine, heroin and meth combined."

"I have seen prescription drugs ruin some of the lives of my friends. It is hard to watch them suffer the same way someone that is addicted to crack would, and they still do not believe that there is anything wrong with self-medication," said Kari Vander Weit, a senior at Coastal Carolina University.

For more information:

Go to www.drugfree.org, to learn more about the latest lethal drugs.



The abuse of prescription drugs has doubled since 1992 and is second behind marijuana abuse as the United State's most prevalent illegal drug problem.

Stock photo

Summer traffic: what to expect and how to stay safe

Lauren Formalarie
For The Chanticleer

If you're planning on staying at the beach this summer, buckle your seatbelt and prepare yourself for a long ride.

Myrtle Beach expects loads of traffic this tourist season, and with increased traffic comes a greater number of accidents -- in addition to the high number of accidents already taking place on U.S. 501 near campus.

With locals, Coastal Carolina University students and tourists mixed onto one highway, it is difficult to get the message across that people need to be extra cautious on the road.

"There are a lot of people from the area used to 501 and a lot of people who aren't from around here," CCU Public Safety Captain Thomas Mezzapelle said. "That's a bad mix of people."



Photo by Amanda Kelley

Traffic on U.S. 501 on Thursday around 1:30 p.m. Traffic in Myrtle Beach this summer is expected to be congested, as Hard Rock Park has opened and hopes to attract more tourists to the area.

"There are over 3,000 vehicle collisions in the City of Myrtle Beach each year," said Sgt. John Bertang, traffic supervisor for the

Myrtle Beach Police Department. "Any road is as safe as the drivers make it."

He explained the road design

of U.S. 501 is OK, but after factoring in a great deal of intersections, businesses, stoplights and impatient drivers, the road becomes less safe.

"The main cause of accidents on 501 is a combination of following too close to the vehicle in front of you, speeding and operator inattention/distracted," Bertang said.

With the emergence of new technology like cell phones and iPods that can now go on the Internet, drivers are more distracted and they're using travel time to multi-task.

Police departments in the area are working hard to enforce the law when it comes to speeding and addressing the issue of aggressive driving. They also host educational classes and speeches to let people know about the dangers, according to Bertang.

"The South Carolina Department of Transportation has recently made improvements to the roads to help keep up with growth, but then you factor in even more growth [such as Hard Rock Park] and the problem worsens," said Bertang.

See Traffic, page 5

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Letters to the editor and submissions are welcome from the CCU community. Submissions should not exceed 300 words and must include the name and phone number. Submission does not guarantee publication. The Chanticleer reserves the right to edit for libel, style and space.

Articles and editorials in The Chanticleer do not necessarily express the opinions of the university's student body, administration, faculty or staff.

Advertisements are paid advertisements and reflect the views and opinions of the advertiser, not The Chanticleer or Coastal Carolina University.

Some material may not be suitable for people under 17.

CRIME LOG

APRIL 23

Trespass after warning
CCU DPS officers picked up a person for trespassing at Campus Edge. The person was found to have an active warrant from the Horry County Police. The subject was arrested and transported to the Horry County Detention Center.

APRIL 24

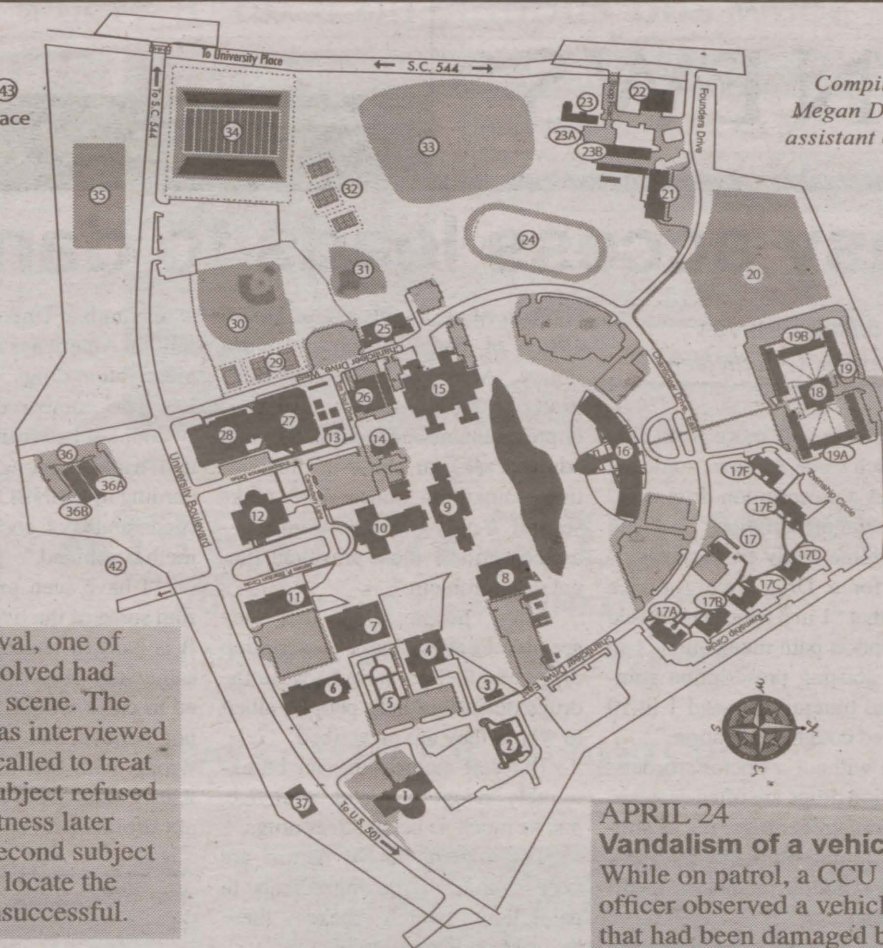
Assist another agency
CCU DPS officers assisted officers of the Conway Police Department in the service of a search warrant for an apartment in Elm Hall. The search warrant was for evidence of and the equipment to make false ID cards. Evidence and equipment were found and one subject was arrested and transported to the Horry County Detention Center.

APRIL 24

Fight
CCU DPS officers responded to a fight call outside of The Commons dining hall.



University Place



Compiled by
Megan Duvall,
assistant editor

Upon their arrival, one of the persons involved had already left the scene. The other person was interviewed and EMS was called to treat wounds. The subject refused transport. A witness later identified the second subject but attempts to locate the person were unsuccessful.

APRIL 25

Ill treatment of an animal
Witnesses reported to a CCU DPS officer that the subject was ill treating the subject's

dog during a special event at the track. The subject was interviewed and removed from the premises.

APRIL 24

Vandalism of a vehicle
While on patrol, a CCU DPS officer observed a vehicle that had been damaged by cinder blocks. The owner was identified, located and notified of the damage. The incident is under investigation.

BUSINESS ADVICE

Start planning for retirement now

Shawn Sines
Business Writer

Planning for retirement is not a subject matter that is on the minds of most students who are still attending classes on a regular basis.

It almost seems counterintuitive to be planning for life after work before a working life is even established.

However, saving for retirement is an essential part of ensuring a successful and enjoyable future. Now is the best time to get started.

Every college student should be investing in a Roth Individual Retirement Account. Unlike other retirement accounts, the contributions made into a Roth IRA are completely tax-deferred, meaning you will not be taxed on the proceeds when you are eligible to withdraw the funds around the age of 59.

A hypothetical example posed by Erin Burt of Kiplinger's Personal Finance Magazine exemplifies the importance of opening a Roth IRA.

"If a 25-year-old contributes \$5,000 each year until she retires and makes an average annual return of 8 percent on her investment, she'll have \$1.4 million saved by the time she retires at age 65."

The appeal of a Roth IRA is undoubtedly linked to its flexibility as a savings and investment tool. The contributions you make to a Roth IRA can be invested in almost anything -- stocks, bonds and other financial assets.

By establishing an account, you are also gaining exposure to the world of financial markets which may sound intimidating, but provides a basis for lifetime capital appreciation.

There are some other compliments, not alternatives, to a typical Roth account. If your employer after

college offers a 401(k) program, take immediate advantage of their contribution-matching plans. Basically, an employer is offering you free money to persuade you to get started saving for your future. Typically, the matching limit is set at 3 to 5 percent of your gross income, of which they will match any contribution that you make into your plan.

The main difference between a Roth and a 401(k) lie in its taxing structure. The contributions you make to a Roth IRA have already been taxed by the government before you added to the fund; therefore, ensuring that you will not be taxed again in the future when you withdraw the funds.

A 401(k) is structured in exactly the opposite manner: beginning contributions are tax-free, while proceeds in the end are taxed.

As with anything offered by Uncle Sam, there are limitations involved. The income limit for

contributing into a Roth IRA in 2008 is set at \$101,000 if someone is single and \$159,000 for a married couple. This is exactly the reason why you need to start contributing to a Roth at an early age while your income level may still be below the limit.

There is no such income limit on a 401(k) plan, although your employer will limit the amount that you are able to contribute each year to receive the matching amount, as stated above.

Similar restrictions are imposed on the Roth account as well, with the limit per person in 2008 set at \$5,000 a year. However, recent regulation amendments to the contribution limits for Roth IRAs are being considered by Congress.

The life of a college student or newly employed professional can seem complicated. By beginning a retirement account now, you are creating an easier path to ensuring a financially stable future.

The advantages to renting a house over an apartment

Students enjoy the perks of living in a house

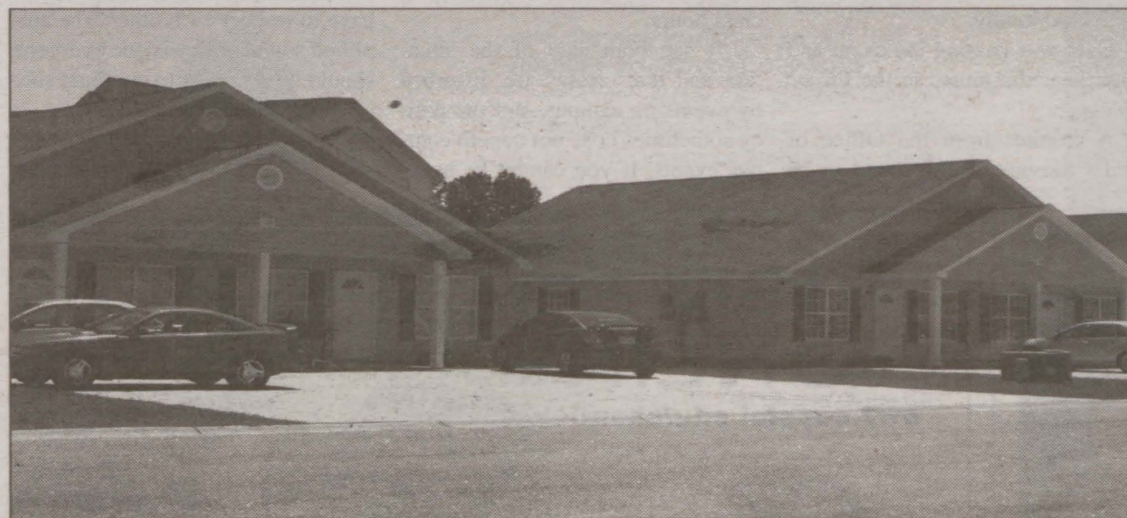


Photo by Amanda Kelley

Houses in College Park are available for students to rent during the summer and throughout the school year.

Amanda Murph
For The Chanticleer

Spring semester is coming to an end and for some, it's time to think about summer living arrangements. Many students look into renting an apartment, but if listening to neighbors beat on the walls is getting old, then renting a house might be another option to consider.

For those students who plan to stay in the area, there are many developments located near the campus and only minutes from the countless Myrtle Beach attractions.

College Park is located next door to Coastal Carolina University. Many college students as well as families reside in this development.

Carolina Forest is filled with many developments with a wide range of homes to choose from. Belle Grove, The Farm and Avalon are just a few.

Belle Grove is at the very end of Carolina Forest Boulevard, at the intersection with International Drive.

This development has one-

to three-story homes, plus amenities such as a swimming pool, playground, bike trails, basketball court and a gazebo overlooking a lake.

The Farm is a 'farm life' themed development made up of homes, townhomes and condos. The Farm offers two pools, playgrounds, a clubhouse, a fitness center and 24-hour security.

Avalon is one of the least expensive developments in Carolina Forest.

With the usual amenities like a swimming pool, playground and basketball court, Avalon also has a softball field, soccer field and a new bocce ball court. A security guard also patrols the streets of Avalon to make sure everyone is safe.

"I think renting a home is better than an apartment," said Patrick Finn, a CCU student who rents a house at The Farm. "In an apartment I had to worry about making loud noises that upset my neighbors or them making loud noises to upset me. In a house, it is more private and I don't have a lot of concern about people invading my privacy. And there is always a place to park in my driveway."

Homes in these developments range from \$900 to \$1,300, according to www.chicorarentals.com.

All home rentals are based on the price decision of the homeowner or real estate agent. Some realtors, such as Ray Realty, don't rent homes just for the summer months; they sign leases for six months or 12 months.

For more information on rental homes in the Myrtle Beach area, look online at www.carolinaforestproperties.com or look to a local realtor, such as Chicora Rentals or Ray Realty for homes in other communities.

Neighborhoods near Coastal's campus:

- > Quail Creek
- > College Park
- > College Place
- > Avalon
- > The Farm
- > Covington Lake
- > Belle Grove
- > Wild Wing

Tempo, page 1

role in his artistic persuasion.

Being honored with Designer of the Year, Byrd said, validates the hard work put into the magazine.

Of this semester's issue Byrd said he and the staff knew what to expect, and just improved from there. He said it was easier the second time around.

However, Byrd does not take all of the credit.

"Stephanie and Lauren are

great with photography. They really are a great staff," he said.

Tempo also received several other SND recognitions, including first place for page spread of an article about Steve Bailey; first place for the overall use of photography; second place for the use of photography in "Anorexia," as well as an honorable mention for the cover.

In addition to information on winning an Addy award, the staff is awaiting results about other possible awards.

Traffic, page 3

"I've never seen so much traffic and so many car accidents on one road," said CCU student and Massachusetts native Jenna Hess.

Hess, who has lived in the area for only three months, has already been a passenger in one accident and was rear-ended recently while trying to turn onto U. S. 501.

Bertang suggested to always allow time for possible traffic delays so as to avoid being in a rush, to not follow other cars too closely and to try to avoid distractions.

"Always wear your seatbelt and lock your doors," Mezzapelle said.

"Locking the doors makes the structure of your car stronger so it's less likely for your doors to pop open in a wreck."

With warm weather fast approaching, the traffic will get heavier. It is important for drivers to respect everyone else on the road as well as the law; speed limit signs and traffic lights are there for a reason.

"By driving defensively, you will greatly reduce your chances of being the victim of a collision," Bertang said. "Do your part and be a safe driver."

Red Flag, page 1

it, but Malinosky assures it's going to be huge.

The slogan for the brand is "ride by your own rules," something the creators of Red Flag are committed to uphold in all they do.

"We're a lifestyle brand. It's all about breaking away from the norm and being rebellious," said Malinosky. "We're not condoning doing drugs and going crazy, but just living your life by your own rules."

As for right now, trucker hats and T-shirts are the only available product from Red Flag, and sell for reasonable prices. Shirts run for \$25 and hats cost between \$25 and \$28.

Malinosky and the Conti brothers aren't all about the money, as proven by their offer to make shirts for the first and most popular "Red Friday" group on Facebook, which has nearly 75,000 members.

"Red Friday" is a nationwide

trend in which people are encouraged to wear red on Fridays to show support for fallen troops, as well as for those still overseas.

Red Flag created the shirts for the Facebook group, and sell them for only \$15. In addition, 25 percent of all sales of Red Friday shirts go toward Operation HomeFront, a charity which helps the families of soldiers serving in the war.

Malinosky is extremely excited about the Red Flag clothing and its message.

"They're clothes with fit and functionality that also look nice on you, while also expressing your personality," he said. "This is an everybody brand. It's a lifestyle. Do your own thing with the people you want to do it with."

Shipping is currently free to celebrate the opening of the business. Red Flag clothing is available online at rippedflag.com or myspace.com/rippedflag.

Sound policy is in place to reduce disturbances

Jessica M. Green
Staff Writer

With the various events at Coastal Carolina University that take place during regular class hours, it is easy to get swept up in the excitement of what happens on the Prince Lawn, especially when music is allowed.

CCU has an amplified sound

policy that is enforced when classes are in progress. This policy keeps classes from being disturbed. When students apply to host events on campus, they are asked if amplified sound will be used.

If it will be, then they are advised in what they need to do to comply with the policy.

"If I had not pointed out to the students that there was a university policy regarding amplified sound,

then I wouldn't be much of a university administrator," said Dr. Edgar Dyer, the executive vice president, about a recent event on the Prince Lawn where he had to inform students that the music was being played too loudly.

Dyer was passing the event and could hear the music in the Prince building.

A monitor from the Office of Media Services is supposed to be

present to make sure the music does not get too loud.

Dyer said he did not see anyone from that office so he wondered if the students had gotten permission to play the amplified music during class hours.

"I see both side of the situation and that classes are disturbed by events on campus. But the policy sometimes does not benefit campus events. If you cannot be heard

on campus, then why have events?" said SGA 2008-2009 President Trevor Arrowood.

To continue having enjoyable events and coming together as a campus, administrators and students have to respect each other. The amplified sound policy is one everyone should be aware of to continue successful events on Prince Lawn.

See a related story on page 7.



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VIEWPOINTS

Express yourself



CHAUNCEY SHOWDOWN

Who makes better cars, import carmakers or domestic carmakers?



Kyle Drapeau
Staff Writer

When debating between American and foreign cars, there is really no contest. Foreign cars are clearly superior. I'm going to put aside the obvious arguments for brands like Ferrari and pop things into a logical mode.

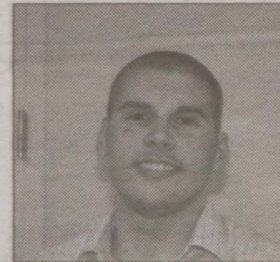
First, foreign cars dominated a recent top 10 list created by the government for miles per gallon. CBS News reported that Honda and Toyota, both foreign brands, made seven of the top 12 cars on the list.

With today's \$3.50 and rising gas economy, the smart bet is to go with the car that'll get you the greatest distance.

Second, safety is another category dominated by foreign cars. According to the U.S. Insurance Institute for Highway Safety, foreign brands such as Audi and Hyundai were the best in safety for large cars, mid-sized cars, minivans, luxury sport utility vehicles, mid-sized SUVs and small SUVs. Given the area in which we live, safety should be a chief concern for all drivers.

With foreign cars on the top of the lists for safety and miles per gallon, it's not difficult to understand why they're becoming more popular and dominant with each passing day.

Until the year 2138, when gas is no longer used and the human race powers cars with corn or we all stop driving like we're Tony Stewart, foreign cars will remain the powerhouse of the automobile industry.



Shawn Sines
Business Writer

It's an interesting dilemma and one of which too many people have concluded that must be made in favor of a vehicle with a decidedly foreign nameplate. To put it simply: What vehicle should I buy?

While more and more Americans are lining up outside the doors of dealerships with signs that read Honda, Toyota, Volkswagen and BMW, instead of Chevrolet, Ford and Chrysler, many more cars from the former designations are ending up in mechanical garages as well.

Here are the facts, as derived from the corresponding Web sites of the companies. In 2007, Toyota recalled 556,087 vehicles across six different models; that is

over 6 percent of their entire sales figure for the year.

On the other hand, General Motors recalled less than 50,000 vehicles while still outpacing Toyota in sales. There is an obvious reason why most foreign-made cars are less expensive than domestic vehicles - cheaper and less reliable parts.

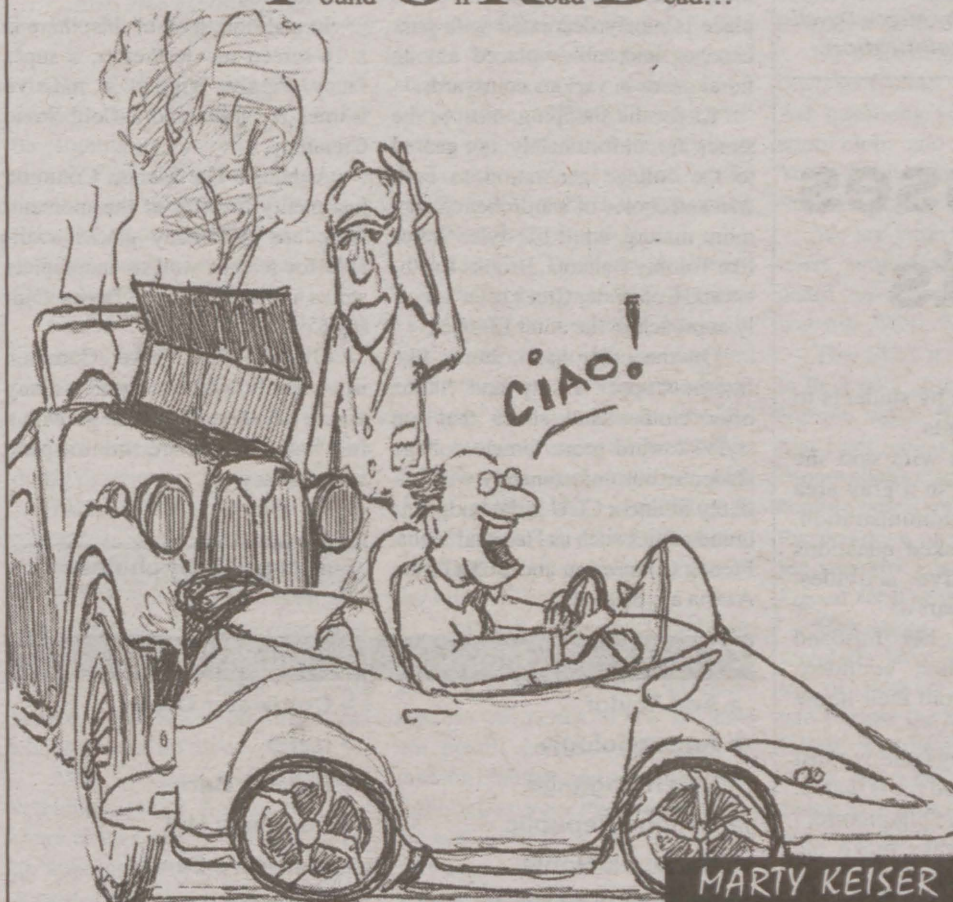
However, a car with a foreign-sounding name doesn't always indicate that it was shipped in from another country. Most vehicle manufacturers are basing their factories in North America, with Toyota alone accounting for 13 across the continent.

Even BMW has chosen to conduct the business of building its cars in South Carolina. Although the BMW factory in Spartanburg is the only such production location for BMW in the U.S., it still symbolizes the ambition of the company to become more centrally located to its broadest customer base.

With domestic builders styling their vehicles after German designs and with Asian manufacturers attempting to "Americanize" their business, is there a truly American car builder left?

As with choosing a car, it is simply a matter of opinion.

Found **O**n **R**oad **D**ead...



LETTERS TO THE EDITOR

New sound policy

As a former student and present staff member, I am disappointed with Coastal's new "noise" policy.

Student life and other organizations work hard to craft outreach events to entertain and educate the student body. The new noise policy enacted effectively removes using music as a tool to reach out to students to come to our events.

We are in essence being asked to have students shuffle from table to table in hushed tones, pick up papers and move on. This is not what a vibrant student life looks or sounds like.

Every campus around the world has a place where students congregate, hold events, spread blankets, listen to music and enjoy each other's company. The events that were held in question were in small numbers and those supposedly adversely affected very few.

Though some want to act like it is, we are not a commuter school. We have a great group of students ready to learn in and out of the classroom. Let's hear it for common sense and let's hear it for a new noise policy that is fair to all!

--Shawn Pierce

For more editorials and viewpoints articles: see page 9

FILL THIS SPACE WITH YOUR VOICE

FEATURES

See the whole picture



Photo by Megan Duvall

CCU President David DeCenzo with wife, Terri DeCenzo, at his inauguration celebration.

President's wife expresses an interest in students

Megan Duvall
Assistant Editor

The Maryland native moved to the Grand Strand after her husband was offered the job for dean of the College of Business at Coastal Carolina University six years ago.

Terri DeCenzo said she knew her husband loved CCU from the moment he first visited the school. So the DeCenzos made a family decision to move to the CCU community.

Dr. David DeCenzo served as provost of the university before

becoming the second president of CCU in July 2007.

The president serves a public life to the students, faculty, staff and community of CCU, but little is known about the wife of the president and what she does for the university.

DeCenzo said she has a "very busy job, but no job description." She classifies herself as an ambassador for CCU; she has to promote public awareness.

DeCenzo said her main concern, however, is the needs of the students.

She said she loves being around students and especially

likes being invited by students to attend campus events.

The president's wife said she often finds herself in a gray area because she is not administration, yet she is often asked questions about administrative activities, which she has no part of.

DeCenzo said her husband keeps CCU matters confidential and separate from their home life.

One of the things she is most proud of her husband for is that he always looks at the "big picture."

"Dave will always make the

See Terri, page 12

New development offers upscale shopping, dining

Ashley Stevens
Viewpoints Editor

If you are looking to get away from the hustle and bustle of Myrtle Beach without actually leaving the city, look no further than The Market Common to take you away.

Travel down Farrow Parkway in the old Myrtle Beach Air Force Base to meet a lavishly decorated area that emits the feeling of being in downtown Charleston.

The Market Common offers an extensive list of specialty shops new to the area, as well as nationally known restaurants that offer a new place to hang out on the weekends.

Parking is convenient and near all the shops, as there are numerous amounts of parallel parking spots lining the streets, as well as centrally located parking garages. The entire place is nicely decorated with park benches and tables placed among floral décor in various courtyards.

As for the shopping, most of the stores are, unfortunately, not geared to the college generation as both cost and choice of wardrobe reflect a more mature, adult lifestyle. Stores like Tommy Bahama, Brooks Brothers and Coldwater Creek offer a costly approach to the adult lifestyle.

On the other hand, stores like izzi-b, Copper Penny and Shooz offer clothes and shoes that are styled toward more female college students, but unfortunately will unlikely fit into a CCU girl's budget as brand names such as Habitual Jeans, French Connection and BCBG Max Azaria are offered.

For college males there are stores like X-Treme Surf and Skate that offer a variety of items for both the male and female persuasion, boasting brands like Billabong and Rip Curl.

For those that crave the preppy style, a new store called Blue Mer offers the look of the Kentucky Derby and South Carolina's own Carolina Cup year-round with the brands of Vineyard Vines and Lagoste.

There are also the core stores that are present wherever you go in Myrtle Beach like Victoria's Secret, Bath & Body Works and Banana Republic.

As for dining, The Market Common has a variety to offer from nationally known P.F. Chang's China Bistro, Gordon Biersch Restaurant and Brewery and Traviana Italian Kitchen, with all three offering outdoor seating.

In addition to all of this, there is a 16-screen movie theater, a super fancy Piggly Wiggly, a massive Barnes & Noble and a Cold Stone Creamery.

Although The Market Common has plenty to offer at the moment, there are still many places available for rent as well as incomplete stores and an unfinished Divine Dining Concept.

Overall, The Market Common is a beautiful place to spend a sunny spring day. Just be sure to go with a full wallet as you are sure to spend some money.

See page 17 for photos.

Shops at The Market

- > Ann Taylor
- > Anthropologie
- > Bag'n Baggage
- > Banana Republic
- > Barnes & Noble
- > Bath & Body Works

Common

- > Coldwater Creek
- > izzi-b
- > Pottery Barn
- > Sunglass Hut
- > Victoria's Secret
- > Williams-Sonoma

STUDENT SOUND-OFF

Coastal students speak up about issues important in their lives



Editorial: Shooting a result of the judicial system

Those arrested for murder were out on bond

Of the seven suspects involved in connection of the deadly shooting of 36-year-old Allen Smith, only six have been arrested. Four suspects have been charged with murder and one more, also facing the same charges, is still on the loose.

As tragic as it already sounds, two of the charged suspects currently in custody were out on bond when they broke into Smith's house and ruthlessly murdered him on

April 14.

Donell Lamont James and Antonio Floyd were released from jail on bond less than one month before the shooting of Smith in his very own home in College Park.

James was booked on Oct. 23 for armed robbery with a deadly weapon, among numerous other drug charges, including two of intention to distribute crack/cocaine near a school.

Floyd was booked on March

25 and charged with discharge of a firearm into a dwelling.

Both of these men were armed and dangerous criminals, and they were let out of jail on bond within a very minimal amount of time.

That is the center of the monstrosity that is this murder case.

Any person in his right mind would be enraged that these men were let out onto the streets, especially James, who was charged with armed robbery with a deadly

weapon.

People with charges like that against them deserve to live behind bars for the rest of their lives. Is holding a gun to someone's head and demanding money or property any less of a crime than actually pulling the trigger? Legally, maybe. Morally, not at all.

James spent less than six months in jail, and Floyd spent a mere three days behind bars for his little antic.

That obviously taught the two a lesson, hence the murder of their victim less than three weeks after Floyd's release date.

Rumors are flying left and right about why Smith was murdered: baby mama drama, drug deal gone bad, love triangle -- you name it, I've heard it.

The bottom line is no matter why his life was taken that afternoon, it was a direct result of the travesty of the judicial system of Horry County.

Have something on your mind? E-mail chanticleer@coastal.edu or visit the Web site at ww2.coastal.edu/chanticleer

SGA member reflects on time spent at CCU as involved student

Brittany Callahan
For The Chanticleer

The dictionary says that a reflection is "a fixing of thoughts on something; careful consideration." For me, a reflection is a time to look back at all of the positive things you have accomplished, and that, in my case, means Student Government Association.

I have been a part of SGA at Coastal Carolina University since freshman year. I came in as a senator, representing the rugby club and had absolutely no clue what I was doing or what my purpose was.

Through the leadership of the officers in SGA, I learned not only that my voice and opinion mattered, but it was also taken into consideration on important university issues. The following year, I agreed to be a senator and even served on an SGA committee, becoming more involved.

After speaking to the officers, I realized that I wanted to make more of an impact, so I applied for an appointed position and happily accepted the director of public re-

lations position for that year.

That intro position helped me with my public speaking skills and to not be afraid to speak up and stand my ground on issues that I felt important. The following year I was appointed to the position of Secretary of policy and in the spring was then became the acting vice president of policy.

Becoming involved in the innermost workings of SGA is a very eye-opening experience. Not only was I introduced to faculty and staff members who become great mentors and contacts for the future, but you engaged in detailed debates and conversations with these professors, administrators and students on committees and meetings about issues pertaining to the university.

You have a voice and it is being heard on this committee. Your ideas are being recognized; your opinions on the needs of the students are heard, and the university is making changes and advancements right before your eyes. Where else are you going to be able to do that? Where are you going to know that your ideas and thoughts helped to

make CCU a better place? I personally don't think that you can do this anywhere but in SGA.

So I challenge all of the students to contact the SGA officers, ask questions, voice your opinion, start clubs and write resolutions. Your involvement is what makes SGA as good as it can be.

We are your voice and want to make your ideas happen. I always heard that and wondered if it really was true. Well, I am proof it is.

The SGA itself is a privilege to be a part of. I worked with and learned skills from great leaders that I will always carry with me. I cannot thank enough all of the executive board members I have had the privilege of working with and the senators I have had the privilege of serving with.

This year, executive board members have done a wonderful job of working for the students, and I know the executive board to follow will have some big shoes to fill, but I am sure that they are going to be just fine. Thanks to everyone who has made my SGA experience something that I will never forget.

Hard Rock Park fails in gender equality

Lauren Valery
For The Chanticleer

Hard Rock Park follows in the footsteps of Hard Rock Café. The rock artists that are represented in the café are predominantly male rock musicians and this trend is carried over into the first ever park -- what's with the bias?

The premiere, iconic, rock 'n' roll restaurant Hard Rock Café was created to acknowledge artists who have been successful in the rock industry and give fans the opportunity to get closer to their favorite artists and bands, but some fans are often left disappointed.

"The park doesn't have nearly as much memorabilia as the café does, but of what they do have it's nothing that cool, and even the concerts they are having aren't great," said Janelle Setzier, a communication major.

With the first ever Hard Rock Park being created right here in Myrtle Beach, tourists and locals want to enjoy not only the rides and games, but also the artists that will be performing in the 5,000

seat amp-theater, the artists that have memorabilia displayed all throughout the park and the rides that are named after their favorite bands.

But, the café, and now the park, are doing a poor job of representing the women who have influenced the rock industry.

The 2008 summer artists who are scheduled to perform include One Republic, Kid Rock, Volunteer Jam, George Clinton and Parliament, The Eagles, The Moody Blues and Sister Hazel.

That's a whole summer of concerts and not one female performing.

Some of the artists that dominate the featured rides at the park include Led Zeppelin, The Eagles and The Moody Blues.

There seem to be certain artists that dominate the park and the same goes for the café. Of the 100 plus pieces of memorabilia that are in Hard Rock Café, there is five pieces from female artists.

With a world-famous, multi-billion dollar franchise like Hard Rock, one would think they would model for equality.

COASTAL CROSSROADS

where c

What are your plans
for the summer

BE HEARD



Reshard Durrah
senior communica-
tion major:
"Working at Broadway
at Ride Makerz."



Sharnice Brown
sophomore market-
ing major:
"I'm taking a Mayme-
ster class and going
home to Columbia."



Ashley Goebel
sophomore early
childhood education
major:
"Kayaking in Washing-
ton, D.C."



Jen Dawson
freshman elementa-
ry education major:
"Going back home
to New York, tak-
ing summer a class
and working as a
lifeguard."

STUDENTS SOUND OFF

A shooting in College Park on April 14 resulted in the death of one man and left many students in shock. E-mails were sent campuswide and mass text messages were sent to students who signed up for the CCU Text Alert system. Classes were canceled for the rest of Monday and Tuesday.

The parties involved in the shooting were not students of the university. No students were harmed; however, three suspects were arrested Tuesday and four more have been arrested since then.

The Chanticleer talked to students at Coastal Carolina University to find out how they reacted to the incident.

"I'm glad it's not someone I knew...He wasn't even a student." -- **Bronson Kaahu**, junior history major.

"I wasn't scared so much as surprised that it happened here. Like you never think it'll open, then bam it does." -- **Brandon Proffitt**, sophomore political science major.

"I didn't feel unsafe because it's a college and community and crime happens." -- **Heather Nicole Spires**, junior communication major.

"Yeah, it's bad someone got shot and killed but it was a break from school. Stuff happens." -- **Russell Dodge**, junior finance major.

"It was so scary because of how close it was to the Virginia Tech shooting." -- **Rachel Streetz**, senior communication major.

Compiled by Maegen Sweat

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Students, teachers honored at convocation

For The Chanticleer

Coastal Carolina University presented awards for faculty and student academic achievement and recognition at the annual Honors Convocation on April 29 in Wheelwright Auditorium.

Blair Paul, a senior marine science major of Queenston, Ontario, received the 2007-2008 Faculty's Distinguished Student Excellence Award.

Candidates for this award, selected by a faculty committee, must have a minimum cumulative grade point average of at least 3.75, the endorsement of a faculty adviser and a record of academic honors.

Paul, whose GPA is 3.91, is captain of CCU's cross country team and a participant in CCU's Honors Program. He was selected for summer internships at the Bermuda Institute of Ocean Sciences and at Harvard University's Biological Laboratories. Paul also volunteered to serve as a tutor to CCU math and science majors and as a mentor at Whittemore Park Middle School in Conway.

Marissa Mitzner, a senior management major from Charleston, W.Va., received the 2007-2008 Ronald D. Lackey Service Award. Named in honor of the late CCU faculty member and university chaplain, the award is given annually to a senior who has served the university through involvement and leadership in campus organizations.

Mitzner is CCU's first student sustainability coordinator, and she

has been instrumental in developing programs that promote conservation and "green" initiatives on campus.

In addition, Mitzner is president of the Students for Environmental Action, a Jackson Scholar and a Resident Assistant. Last summer, Marissa interned at Captain Planet, a nonprofit organization in Atlanta that funds environmental education grants for K-12 students worldwide.

Steve Hamelman, professor of English, received the Distinguished Teacher Scholar Lecturer Award. Sponsored by HTC Inc., this award was initiated in 1996 to recognize faculty members who distinguish themselves as teachers, scholars and communicators.

Hamelman specializes in American literature and popular culture, particularly rock 'n' roll music. He is the author of "But Is It Garbage? On Rock and Trash," published by the University of Georgia Press in 2004, and has published extensively in academic journals. Hamelman is also the drummer of CCU's faculty rock band, Virtue Trap.

Barbara Norvell, assistant professor of early childhood education, was named Teacher of the Year, an annual honor presented by CCU's Student Government Association.

Norvell joined the Coastal faculty in 2005, and her research fo-



Photo by Bill Edmonds

From left: Provost Robert Sheehan, Blair Paul, CCU President David DeCenzo.

cus is on the efficacy of recess and play environments within elementary education. She earned a Ph.D. from Auburn University and has taught kindergarten, second and third grades.

Lee Bollinger, associate professor of communication, was presented the Student Affairs Division Award. Bollinger, who joined the Coastal faculty in 1999, earned a Ph.D. in journalism and mass communications from the University of South Carolina and has written extensively for newspapers, magazines and academic journals. For the past two years she has chaired the Campus Judicial Board.

Charmaine Tomczyk, associate

director of library services, was recognized for receiving the Robert L. Morlan Faculty Secretary Award in honor of her contribution to CCU's chapter of Omicron Delta Kappa, the national leadership honor society. This national award recognizes individuals involved with ODK who have devoted years of distinguished service to the organization.

Two new awards have been added this year to recognize the crucial contribution made by faculty and staff in their capacity as advisers. Brianne Parker was named Distinguished First Year Adviser and Deborah C. Walker was named Distinguished Collegiate Adviser of the Year.

CLUB CORNER | 2 students start a women's lacrosse club

Elaine Urban
Staff Writer

Down here in the South, it seems like the sport lacrosse doesn't exist. The sport is not nearly as popular as it is in northern states.

However, Coastal Carolina University's population is made up of many students from New York, New Jersey, Pennsylvania and Maryland, some states where lacrosse is prominent.

To some students, the excitement of lacrosse is severely missed because of the absence of a college team. Two students at CCU, junior Sara Jacobson and freshman Heather Jackson, decided to change that. Jacobson and Jackson took a few steps toward beginning a lacrosse team and about 20 girls ran with it.

"It is fun to meet new people and I love the aspect of a team,"

Jacobson said.

Now, with a decent amount of lacrosse players, the girls formed CCU's first women's club lacrosse team.

Any girls that are interested in being part of a lacrosse team are being sought, especially goalies. Lack of experience shouldn't inhibit students to play. Although lacrosse may be an intimidating sport at first, it is easy to catch on and both the game and the players are fun.

"We need girls who will be willing to practice," Jacobson said.

Jacobson and Jackson did their part starting the team; they rounded up the players, which made the team, but they are still missing a vital part. The club team is still missing a coach. An adult with a bit of background in lacrosse and doesn't mind practicing and traveling with the team is severely needed.

The team was conducting its own practices all semester. Although they were productive, they could be a little more organized with a coach.

Although the girls diligently practiced twice a week this semester, they could not attend any

games or tournaments. The team decided to give it a break for finals and give next year another shot.

Hopefully, with a coach and some passionate players, the team will be ready to compete.

To get involved:

Contact Heather Jackson at hcjackso@coastal.edu.

Students interested in starting a club of their own can stop by the Office of Student Activities and Leadership in the Student Center for more information.

Terri, page 8

best decision," said DeCenzo, of her husband.

In addition to being an ambassador for the university, DeCenzo said she volunteers on many boards and for many service groups.

While her list of volunteer groups is extensive, she particularly works with Women in Philanthropy and Leadership at CCU, a group for female student service and leadership, Cultural Council

for Georgetown County, a group that works on preserving the arts, and Outreach Farm, an organization that raises livestock to feed the hungry.

In addition to being involved in volunteering, DeCenzo said she has a pretty busy job being a mom as well.

She has five children; Mark, who is the oldest, and three daughters, Meredith, Gabriella, and Natalie, and she is the guardian for Christina. She said Christina is very much a part of the family as well.

The busy mother said family is very important to her and that she tries to attend all of her children's sporting events and activities.

She said that because she has kids and some of them are college students, she understands what college kids go through.

Her hope for students is that she can "have every student in [our] home before they graduate."

She wants students to have a place they can go if they need a break from school.

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STUDENT SPOTLIGHT

Jennifer Regan and Todd Harwell shine

Maegen Sweat
Staff Writer

From sponsoring Relay for Life to organizing College Park clean ups, Students Taking Active Responsibility, more commonly known as STAR, is one of the most active organizations on campus.

Not only do they help those in need, they also do many things to help Coastal Carolina University and the surrounding community.

The two co-coordinators of STAR, Jennifer Regan and Todd Harwell have put a lot of hard work and dedication into the organization for the school year, and in the end, all their hard work has paid off.

Regan is a senior health promotion major from New York, and has been involved with STAR for three years. She was fundraising chair for STAR last year as well as treasurer for Students for Environmental Action.

She is currently serving on the LACKYEE committee, which votes

on nominated leadership council stipend leaders to receive awards. She is also a member of Eta Gamma Sigma, the health promotion honor society.

Regan went on STAR's first trip to Brazil with River of the World's mission group, traveling down the Amazon and offering help to the different villages in need. She plans to be an orientation assistant for the summer.

Todd Harwell is a junior marine science major from Canton, Ga. He has been involved with STAR since he first came to CCU in August 2006.

He was nominated for student leader of the year for 2007-2008, and was recently inducted into Omicron Delta Kappa, the national leadership honor society.

Harwell said he has thoroughly enjoyed his time with STAR. He loves volunteering and has learned a lot of valuable leadership skills.

Next year he still plans to be involved with STAR, but also plans to work with Colleges Against Can-



Photo by Caroline P. Smith

Todd Harwell and Jennifer Regan stand together in the STAR office before their final Relay for Life meeting.

cer. Next May, he will be studying abroad in Australia.

STAR was Student Organization of the Year for 2006-2007, and won the Belltower Award for their efforts in the 2007 Relay For Life.

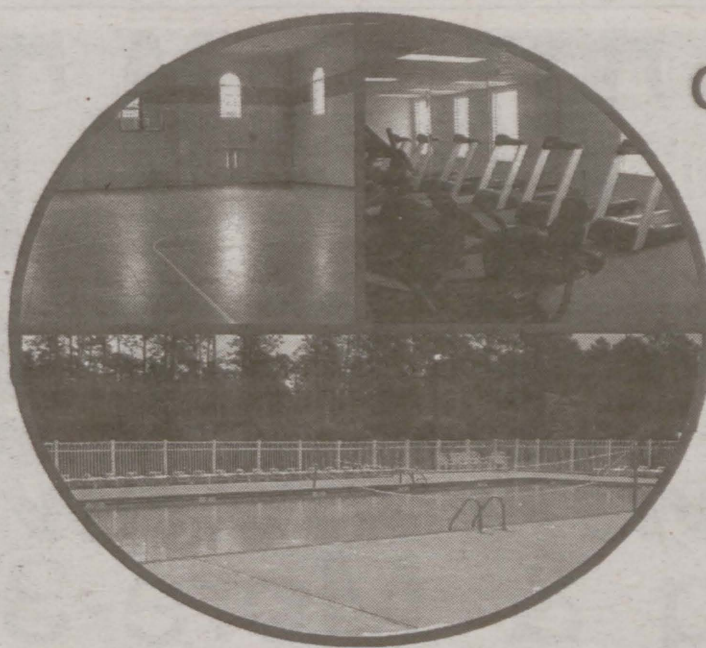
With Regan and Harwell's combined efforts, STAR has excelled even further and is sure to be a success in future years.

Editor's note:

The STAR co-coordinators for next year are Marianne Long and Erin Gaessar.

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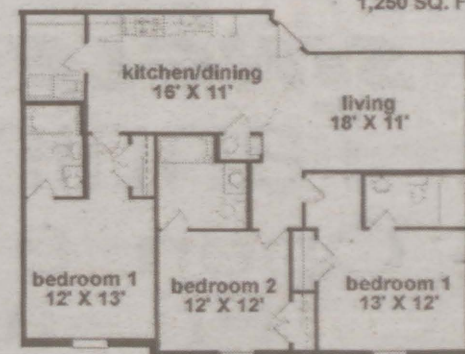
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FOOD PICK

Gordon Biersch brings German flair to the beach

Kevin Hanes
Staff Writer

Gordon Biersch is a new German brewery and restaurant located in The Market Common, which just opened in Myrtle Beach.

"Gordon's is a high upscale casual restaurant and in a community like this, we want to offer several types of food and beverages that hit all types of budgets so even a college student can find something that fits their budget," said Michael Schuster, general manager.

Everything is made from scratch and the beer only includes foreign ingredients. The beer is brewed in compliance with the German Purity Law of 1516. According to www.brewery.org, Reinheitsgebot, the German word for German Purity Law, said only three ingredients can be used for making beer: barley, hops and water.

The food is labeled as American cuisine with international influences. The marinades, sauces

and many types of side dishes are where the influences from other countries come in.

Gordon's has great dishes at different price ranges and Schuster suggests the best dish is the pizza. The reason is because the restaurant makes its own dough, sauce and all the ingredients. The price is reasonable at around \$11 to \$12.

"On a high-end scale, our Gonzola Rib-eye is phenomenal. It is 18 oz. and comes with our fresh garlic mash potatoes then either asparagus or side vegetable of your choice," he said.

Gordon Biersch believes there is nothing like its brewing concept in South Carolina and that's what sets the restaurant apart.

My experience at Gordon's was wonderful. The restaurant is cozy with flat screen TVs at the bar to watch sports while drinking a beer.

There are tables out front to eat and take in the beautiful scenery of The Market Common.

The service was outstanding



Photo by Amanda Kelley

Gordon Biersch is located in The Market Common which just opened on the former Air Force Base off U.S. 17.

and my waitress went the extra mile to make sure I was always taken care of. The food was superb and fresh, as well.

Gordon's even has two happy hours; one runs from 4 to 6:30 p.m.

Monday through Friday, and then a late night one runs from 10 p.m. to close.

During happy hour, customers can get various discounts on specialty drinks and martinis at \$5.

Tempt your palette

Dish: Turkey Reuben

Beer: Marzen

Description: Has Swiss cheese, Sauerkraut and Thousand Island Dressing on Marble Rye with Homemade Chips

Price: \$8.75

Rating (1-5): I'd give it a 5 for outstanding freshness.

See more pictures of The Market Common on page 17.

Also, Gordon's knocks \$1 off its beers from \$4.75, but take into account the customer is getting a handcrafted German lager.

In the end, this place seems to be great for getting together with family or friends after having a long day at school or work.

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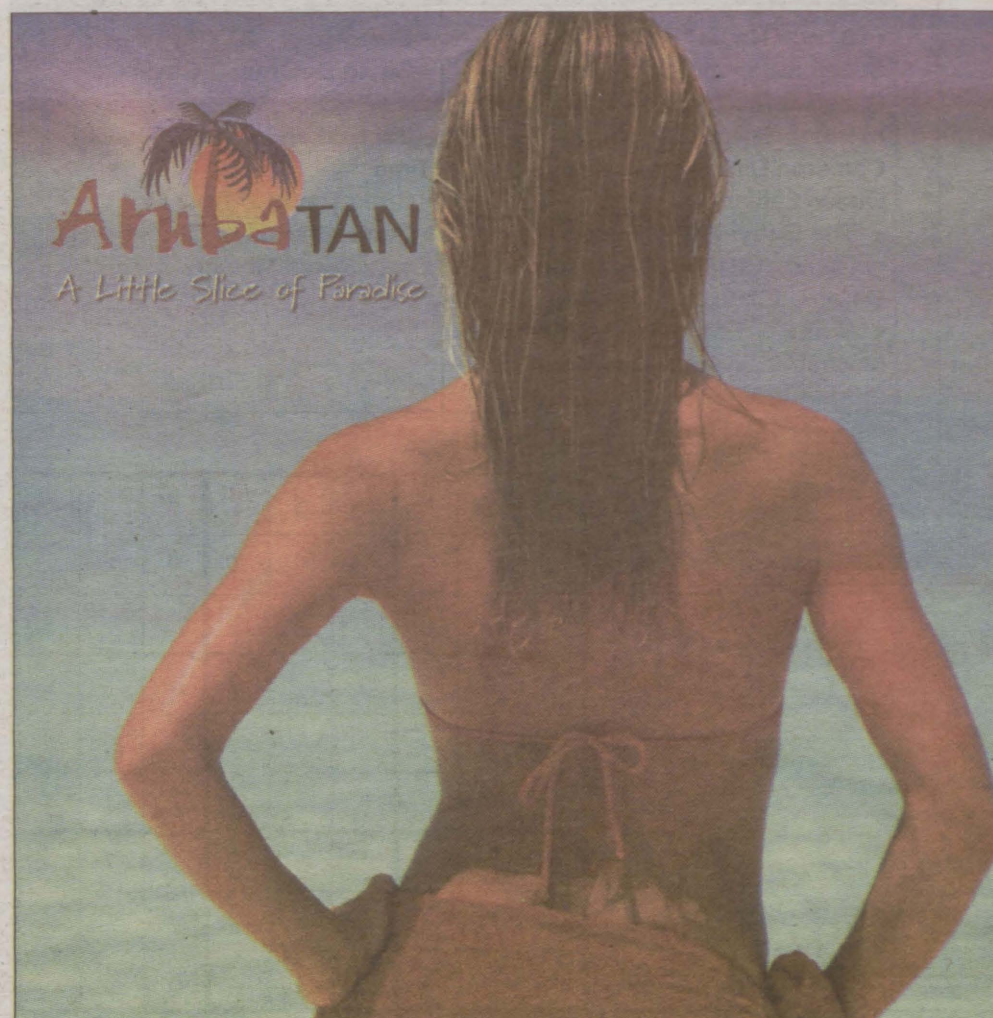
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CD REVIEW: Kate Voegelé sings beyond her age

Amanda Kelley
Photo Editor/Writer

Kate Voegelé, the 21-year-old singer/songwriter/pianist/guitarist from Cleveland, signed with Myspace Records in 2006 and released her debut album "Don't Look Away" in May of 2007.

The record produced by Marshall Altman didn't gain mainstream popularity until the music was used in the CW's "One Tree Hill" in January 2008.

Voegelé's powerful voice belts lyrics fueled by heartache and hope with wisdom beyond her age. With catchy pop hooks mixed between rock interludes and her soulful voice "Don't Look Away" is an album nearly impossible to forget. The music is inspirational and the lyrics speak to both the heart and soul.

Voegelé opens with a powerful pop in "Chicago," receiving its namesake from the line "I'll be on the 7 o'clock to Chicago." While she chooses a particular destination the song is simply about the need to escape.

The album's catchiest tune is the second track, "I Get It," in which Voegelé sings about being dumped for the first time after "always trading up." The chorus holds the catch as she repeats "Now I get I get it, this is how hurt feels."

The ironically titled track six, "It's Only Life," is the most motivational song on the album. She sings about not running away from the hard times because it is just life.

While the entire CD is a testament of her talent, "Kindly Unspoken" is the showcase for her soulful voice. Alone with her piano Voegelé sings of criticisms unspoken but made obvious by silence.



If the music can't speak for itself, perhaps the two awards are more convincing. "I Won't Disagree" won pop song of the year in the New York Songwriters Circle and "Only Fooling Myself" won the USA songwriting contest.

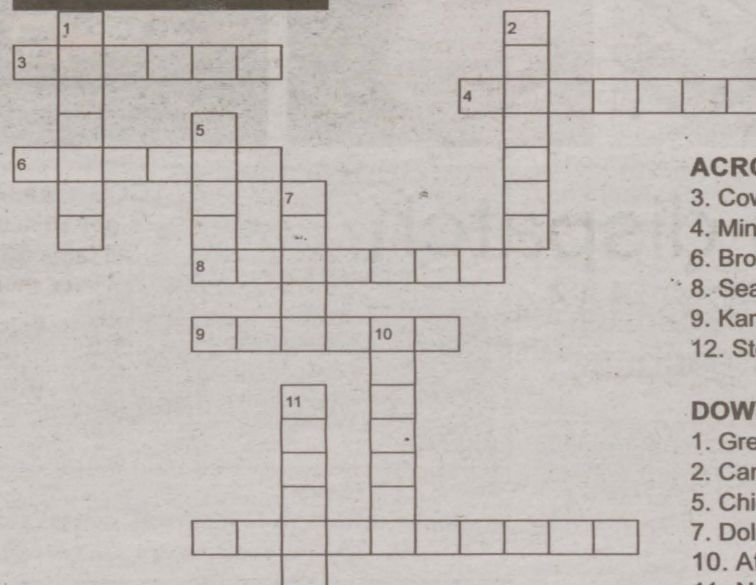
Voegelé is currently on tour with Hanson. The tour arrives in Myrtle Beach at House of Blues May 6.

Track List:

1. "Chicago"
2. "I Get it"
3. "Only Fooling Myself"
4. "Top of the World"
5. "One Way or Another"
6. "It's only Life"
7. "Might Have Been"
8. "Facing Up"
9. "No Good"
10. "Devil In Me"
11. "I Won't Disagree"
12. "Wish you were"
13. "Kindly Unspoken"
14. "Only Fooling Myself" (acoustic)

Crossword

NFL teams



ACROSS

3. Cowboys
4. Minnesota
6. Broncos
8. Seahawks
9. Kansas City
12. Steelers

DOWN

1. Green Bay
2. Cardinals
5. Chicago
7. Dolphins
10. Atlanta
11. New York

What's coming up in entertainment

MOVIES: MAY 9

- "Speed Racer" - Emile Hirsch, Susan Sarandon, John Goodman, Christina Ricci, Matthew Fox
- "What Happens in Vegas" - Cameron Diaz, Ashton Kutcher, Queen Latifah
- "The Babysitters" - John Leguizamo, Katherine Watson, Denis O'Hare
- "Noise" - Tim Robbins, Bridget Moynahan, William Baldwin

MUSIC: MAY 6

- Clay Aiken - "On My Way Here"
- Gavin DeGraw - "Gavin DeGraw"
- Barenaked Ladies - "Snack Time"
- Craig David - "Trust Me"
- Dierks Bentley - "Greatest Hits: Every Mile a Memory"

Last Ditch Effort by John Kroes



		9		5	1	7		
					4	9	1	
	7	6						3
8	4		2		5			
3	2						6	7
			8		7		4	5
6						1	7	
	8	4	1					
		3	7	4		6		

Use of televised media left up to students' choice

Kevin Hanes
Staff Writer

Good and evil will always come from the use college students make of the media and social communication.

Typically, the "media" is not beyond the control of most humans. Students have the power to choose to use the media for good or bad.

"Studies show that adults watch about 60 hours of television and young adults can watch around 40 hours in a week's time," said Gary Carson, assistant professor of communication at Coastal Carolina

University.

The impact the media can have on college students can hardly be exaggerated. Students come into contact with other people and with events, and form opinions and values.

"Not only do they transmit and receive information and ideas through these instruments but often they experience living itself as an experience of media," according to the Pontifical Council for Social Communication.

The rapid change of technology is also making the media even more powerful and pervasive in the information society. Not even students who try to ignore the media can avoid contact with others who are deeply influenced by their beliefs.

"Watching an hour of CNN can be a good thing but watching an hour of American Idol can be pointless," said Dr. Jason Eastman, CCU

assistant professor of psychology and sociology.

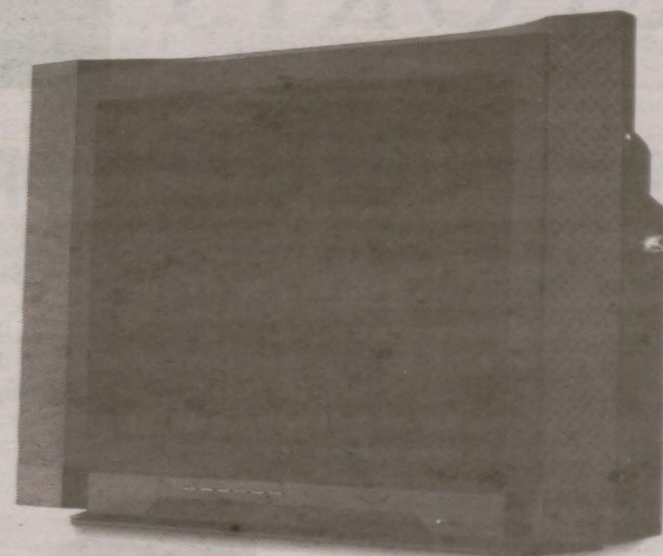
Also, the many ranges and diversity of the media can easily be accessible to people in all different societies. Not only the television but also films, books, periodicals, the Internet and even religion can affect a person's ethical beliefs.

According to Eastman, an "agent of socialization" is a big fancy way of saying that people learn through the culture. That culture is just one of the ways that the media can affect individuals.

Compulsive viewing can operate into people's lives. Watching too much television can affect students' productivity, not only in school but in normal affairs of life. With watching television, the individual is more of a passive viewer than an actual consumer.

"As a student, I personally don't watch that much television except for Bravo once in a while," said junior Ashley Clark, a communication major.

The media is nothing more than



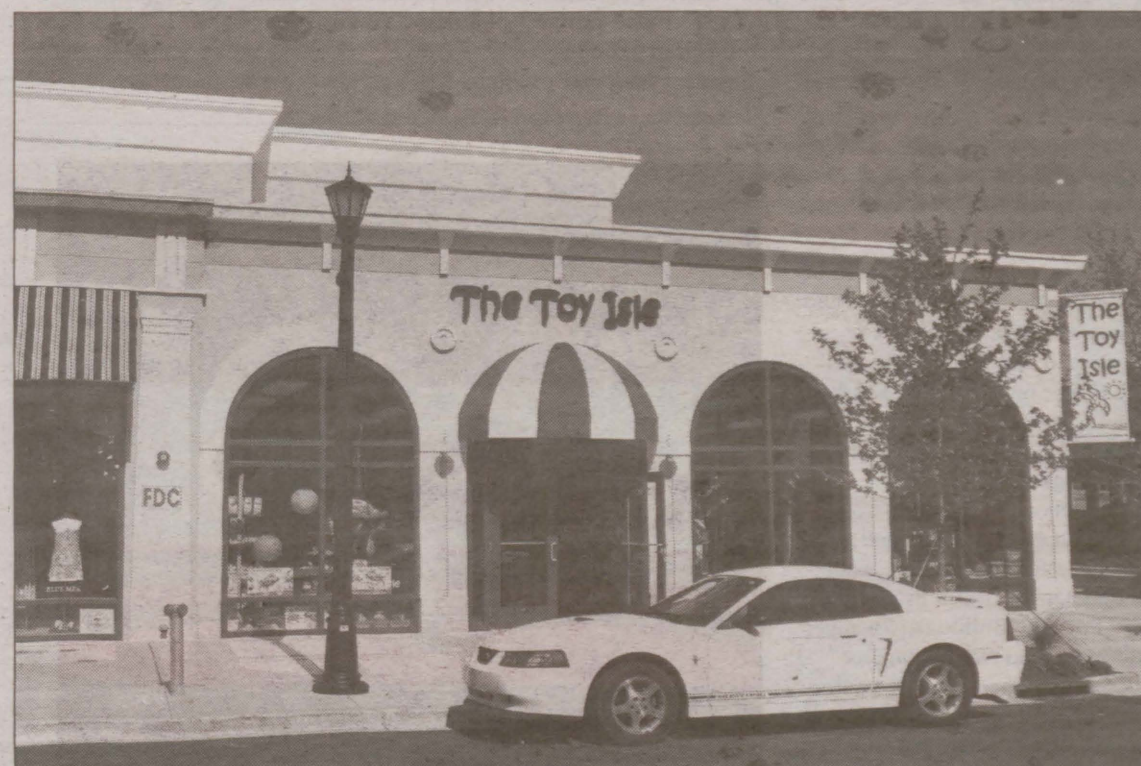
an informational tool that is necessary in today's democratic societies. They supply information about issues and events, office holders and candidates for office.

"In communication, it is the multitude of audience of one where technology, the age of digitization and the interaction with others affects the media," said Carson.

Social communication joins people in communities to share interests. The means of the media can also separate and isolate individuals. The creation of more technology allows people to assemble packages of information and services just designed for that specific person. The means of communication will always remain in the media.



The Market Common is open



Photos by Amanda Kelley

Above: The Toy Isle is a store that sells items for children. Right: This giant chess board is across from Barnes and Noble on a center strip plaza.

SPORTS

Go all the way



Gambling takes sporting events to a new level

Greg Martin
Staff Writer

Imagine being 4.1 seconds away from losing a \$100 bet to winning \$10,000.

NCAA men's basketball Final Four popularity has been growing almost as fast as the amount of people partaking in bracket betting.

That is what happened to hundreds of people who had Memphis and Kansas in their Final Four bracket. With 4.1 seconds on the clock, Mario Chalmers hoisted up a deep 3-pointer over two defenders to send the NCAA championship into overtime where Kansas upheld their lead securing the national title.

Every year in February, gambling enthusiasts gear up for the annual three weeks of back-to-back basketball betting that is March Madness. This year like every other, Las Vegas was flooded with people cramming into casinos to place bets on the college teams.

For those online sports betters who follow NCAA March Madness, Final Four gambling is one of the most exciting times of the year. When it comes down to the Final Four, gambling starts rising

to the test as participants invest their money for a chance to be the most accurate predictor of the outcome of the Final Four.

It is also very easy for students to set up online accounts for Final

Four brackets and take a chance for some cash and bragging rights. Drinking beers and eating wings at Beef 'O' Brady's watching March Madness is a good time for any sports fan, but add the excitement of American currency riding on the games' outcomes and

it changes from watching a sporting event to watching dollar bills dance across the screen every time a great play results in your favor. Online gambling has become a net for sports fans. With the ma-

mediately taking the money out of your online account but then have problems paying out the winnings.

"\$1,512 has been requested two to three times per month, since March of 2007 -- nothing but excuses, no payment. My responses are exactly the same each and every time," according to a player review on www.sports-betting-sportsbook.com.

The thrill of placing bets can be addictive and lead some frivolous people into poverty. Nobody wins all their bets and nobody bets just once; should the possibility of a poverty struck gamblers' population be cause for concern for the U.S?

Only time will tell what the future holds. Will the U.S. be driven further into debt by gamblers?

Will online gambling result in careers for statisticians to make their fortunes using mathematics like the students from M.I.T used to cheat Vegas Casinos out of money?

Or will online gambling have no effect on the future at all?



to a fever pitch.

Office pools are a popular way to engage in Final Four betting for millions of members of the American workforce. Every year across the country, offices everywhere put up boards and put their knowledge and enjoyment of basketball

Four brackets and take a chance for some cash and bragging rights.

Drinking beers and eating wings at Beef 'O' Brady's watching March Madness is a good time for any sports fan, but add the excitement of American currency riding on the games' outcomes and

majority of the population being the fan of at least one college or professional sports team, there will be a rise in members of online sports gambling.

First time online gamblers should watch out because some companies have no problem im-

CCU baseball defeats The Citadel

**CCU Athletic
Media Relations**

The 15th-ranked Coastal Carolina University baseball team (37-9) had six extra-base hits and scored six runs in the second inning as the Chanticleers defeated The Citadel (23-21) April 30 at home.

Sophomore Austin Fleet gave CCU a strong starting outing on the mound, going six innings and allowing just four hits and a run.

The Citadel struck first in the first. Chris Swauger led off the game with a double, his 300th career hit. He moved to third on a fly-out from Matt Arnold and scored

on a Sonny Meade single up the middle.

CCU started the second with a groundout, but scored six runs off of four hits in the inning. Senior Tommy Baldrige walked and scored on a double from junior Tyler Bortnick. Sophomore Chance Gilmore was hit by a pitch and freshman Rico Noel drove Bortnick in with a single to left. Gilmore and Noel moved up a base on a passed ball. Gilmore scored on a sacrifice fly from junior David Sappelt. Freshman Scott Woodward doubled home Noel and junior David Anderson brought everyone home with his ninth home run of the season.

Fleet retired 14 Bulldogs in a

row in recording his fourth win of the season. He struck out three and walked a batter. Three CCU relievers each threw an inning, striking out five on the night. The loss went to The Citadel's Chris McGuinness. He gave up five runs in 1.2 innings. The Bulldogs used seven pitchers on the night.

Sappelt and Anderson had three hits apiece for CCU, while Anderson and Doyle drove in a pair of runs. For the Bulldogs, Swauger and Meade had two hits apiece.

CCU stepped out-of-conference for a three-game series at Georgia Tech May 2-4. Go to www.goccusports.com for results of each game and for more information about the team's schedule.



Photo by Amanda Kelley

Junior Austin Fleet throws a pitch during Wednesday's game against The Citadel.

CCU student accomplishes athletic, academic feat

Jack Leasure receives NCAA award

CCU Athletic Media Relations

Senior guard Jack Leasure was honored by the NCAA with one of its 2008 Postgraduate Scholarships, announced by the NCAA.

The winners (29 men and 29 women) represent winter-sports participants who will receive one-time, nonrenewable grants of \$7,500.

The NCAA will name postgraduate scholars for spring sports later this year.

The scholarships are awarded to student-athletes who excel academically and athletically and who are in their final year of intercollegiate athletics competition.

The association awards up to 174 postgraduate scholarships annually, 87 for men and 87 for women.

A 2008 First Team All-Big South Selection and the league's Scholar-

Athlete of the Year, Leasure led the Chanticleers and ranked fourth in the Big South Conference at 16.8 points per game, as well as leading the league and ranking eighth nationally at 3.96 three-pointers per game.

He also has averaged 4.3 rebounds and 2.3 assists in 37.3 minutes per game while hitting 41.3 percent of his shots from the three-point line.

He scored a career-high 34 in the win over North Greenville, Nov. 9, and was one shy of it with 33 points each against Campbell, Nov. 13, and at High Point, Jan. 19.

Having started 111 consecutive games for the Chanticleers, Leasure was the NCAA Division I active leader in threes per game this season at 3.513 triples in his 117 games (411 total) and ranks fifth in career three-pointers made.

He was just the eighth player in NCAA Division I history to reach the 400 three-pointer plateau and is

now the Big South record holder for threes, having passed Doug Day of Radford at 401.

He ranks second all-time at CCU and sixth in the league with 1,893 points in his career, as well as ranking in the top 10 of CCU's career list in assists (353), steals (148), games played (117) and games started (112) and is the school's leader in minutes played (3,992).

He was the 2005 Big South Conference Freshman of the Year,

First Team All-Big South and Honorable Mention All-American as a sophomore and a Second Team All-Big South honoree his junior year in 2007.

A history major with a 3.82 grade point average, the senior picked up his third Big South Men's Basketball Scholar-Athlete of the Year award, the first in league history to accomplish this feat.

He was honored as a First Team ESPN The Magazine Academic All-American as presented by COSIDA this year.

This was the second time he

has been named an Academic All-American in his career, as he was a second-team honoree in 2007.

He was only the second men's basketball player in league history to receive the honor twice, as Radford's Corey Reed was a third-team selection in 1996-97 and first-team honoree in 1997-98.

For more information: visit CCU's athletic Web site at www.goccusports.com

SPORTS CALENDAR

Baseball	V. High Point University	Fri. 5/9 at 6 p.m.
Baseball	V. High Point University	Sat. 5/10 at 2 p.m.
Softball	Big South Conference Tournament	Thu. 5/8 at TBA
W golf	at NCAA Regional Championships- Univ. of Georgia	Thu. 5/8-5/10 all-day event
M track/field	at UNC Elite at Chapel Hill, N.C.	Fri. 5/9 all-day event

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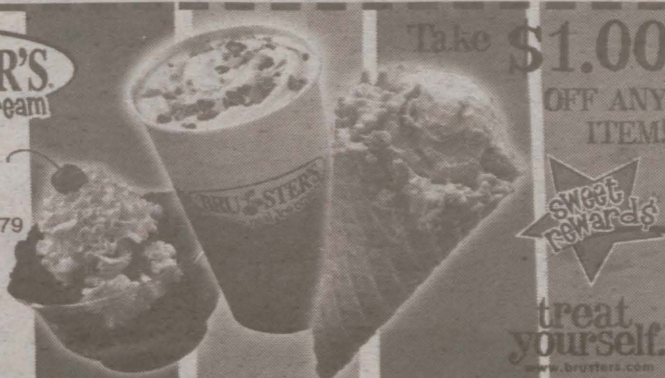
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Philip & The Stormers

Friday, May 30th
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featuring Stevie Mack (Formerly with Eason Band)

Saturday, May 31st
Black Label
featuring Stevie Mack (Formerly with Eason Band)

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